



RETINNOVATE

13TH-14TH NOVEMBER 2025
BELFAST, UK

SPONSORSHIP PROSPECTUS

FLOWCO EVENTS | flowcoevents.com



flowco



Who

FlowCo is a dynamic hub that unites investors, thought leaders, and start-ups within the ophthalmology biotech sector. Specialising in fostering collaboration in the retina space, our mission is to bridge the gap between innovative technologies and real-world solutions. Our network is made up of key stakeholders, including renowned experts in health economics, clinical ophthalmology, investment planning, preclinical research, IP lawyers, and investors across Europe and North America, all dedicated to 'better preparing retinal retinal innovators.

What

At FlowCo, we create platforms and opportunities for collaboration through meticulously curated events, bootcamps, and industry partnerships. Our flagship event, Retinnovate 2025, serves as a catalyst for conversations that drive forward the next generation of retinal therapies. Our vision centred two-day bootcamp, helps to accelerate the preparedness of early- and mid-stage innovators on aspects that are difficult to navigate. By bringing key stakeholders who understand key aspects of drug development through to market success participants take away unbiased information (in a working booklet), that would take over a year to decipher.

Why

FlowCo was founded out of a deep frustration with seeing high-quality research fall short due to poor strategic planning — whether from expanding too quickly, choosing the wrong investors, designing inappropriate clinical trials, selecting suboptimal indications, or misunderstanding diverse healthcare payment systems. By aligning with stakeholders who share our passion and commitment in their respective domains, we ensure that excellence is upheld at every key pillar of development. That's why, in an era demanding smarter, faster solutions in retinal care, FlowCo is connecting the dots where others fall short—turning potential into progress.

WHAT IS RETINNOVATE?

RETINNOVATE is a new, exclusive conference-workshop bootcamp designed to equip retinal disease innovators with the critical tools and insights needed to bridge the gap between scientific potential and commercial success.

Through immersive sessions and expert-led modules, participants will gain practical knowledge in investor readiness, Target Product Profiles, preclinical research, health economics, regulatory strategy, and intellectual property.

As Prof. Chris McCabe aptly states:

"You could have an incredible drug that works, but if payers won't pay, it will never reach the patients who need it."

RETINNOVATE was founded on this principle—to empower scientific teams with the commercial mindset and strategic clarity required to engage investors, navigate payer expectations, and make the development decisions late-stage funders look for.

Led by Dr. James Bojdo, RETINNOVATE is more than a bootcamp—it's a catalyst for translational success in retinal therapeutics.

WHY SPONSOR US?

Sponsoring RetInnovate positions your organisation at the forefront of innovation in retinal therapeutics. You'll gain direct access to a curated audience of high-potential biotech startups, academic spinouts, and early-stage ventures poised for growth. By

aligning with RetInnovate, sponsors demonstrate their commitment to advancing translational science and shaping the next generation of investable retinal therapies.

From brand visibility among key opinion leaders and investors to opportunities for thought leadership and partnership development, your support will play a critical role in accelerating impactful science from bench to bedside.

FOR ENQUIRIES

CONTACT

ENQUIRIES@FLOWCOEVENTS.COM

MAIN SPONSOR

2 AVAILABLE

Package Includes:



Recognition as Main Sponsor in list of sponsors on RetInnovate website, branding in all comms, venue welcome signage, intersession slide, printed programme



Banner ad on Retinnovate webpage on FlowCo website



Up to 3 delegate passes



Participation on panel for pitch event



Full attendee list giving early access to new tech



Linkedin posts before during and after the event on Retinnovate page



A page company bio featured in the take-home information booklet



Your logo and a 100-word organisational overview will be prominently featured on the event website, providing high-visibility placement for brand and capability exposure

£10,000

ENQUIRIES

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SUPPORTING SPONSOR

5 AVAILABLE

Package

Includes:



Recognition as Supporting Sponsor in list of sponsors on RetInnovate website, branding in all comms, venue welcome signage, intersession slide, printed programme



Up to 2 delegate passes



Full attendee list



1-2 LinkedIn posts prior to the event on Retinnovate page



A half-page company bio featured in the take-home information booklet



Your logo and a 50-word organisational overview will be prominently featured on the event website, providing high-visibility placement for brand and capability exposure.

£5,000

ENQUIRIES

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CONTRIBUTING/ASSOCIATE SPONSOR

6 AVAILABLE

Package

Includes:



Recognition as Contributing/Associate Sponsor in list of sponsors on RetInnovate website and printed takehome programme



1 discounted delegate pass



Logo on sponsor slide



Published sponsor in take-home information booklet



Thank you mention on LinkedIn Post-event

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ADDITIONAL SPONSORSHIPS

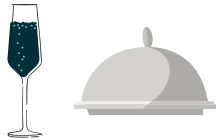
3 AVAILABLE



£25,000 prize fund for pitch event - Classed as Main Sponsor

Benefits of Main Sponsor
Associated marketing

CONFIRMED SPONSOR



£7,500 Drinks/Canape reception sponsorship

Benefits of Supporting Sponsor
Hosting of drinks/food reception with clinicians from EVICR.net



Other opportunities welcome

Benefits of Main/Supporting Sponsor

Associated marketing

CONFIRMED SPONSOR

i.e follow on invites, 1-2-1 meetings

(Requires fit with bootcamp narrative)

ENQUIRIES

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READY TO PARTNER WITH US? ENQUIRE TODAY

Secure your place as a RetInnovate sponsor today and position your brand at the forefront of retinal innovation.

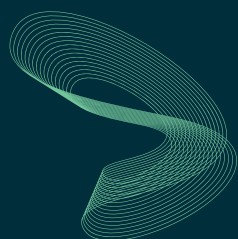
KEY DATES

SPONSORSHIP CONFIRMATION DEADLINE: 30TH SEPTEMBER

EVENT DATE: 13-14TH NOVEMBER

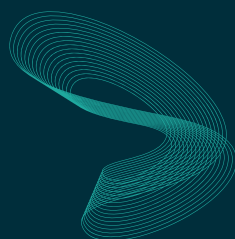
MARKETING MATERIAL SUBMISSION DEADLINE: 20TH OCTOBER

TIER SUMMARY



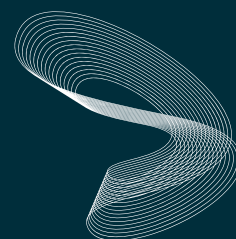
MAIN

£10,000



SUPPORTING

£5,000



CONTRIBUTOR

£750

**THANK YOU FOR CONSIDERING SPONSORSHIP OF
RETINNOVATE.**

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